

Memo

To: Our friends in the pharmaceutical industry
From: AISHP Program Committee
CC: AISHP Board of Directors
Date: January 5, 2008
Re: Support for AISHP programs

This past year has been a very successful year for the Alabama Society of Health System Pharmacists (AISHP), due in no small part to the outstanding support from our pharmaceutical manufacturers, technology companies, and drug wholesalers. We **THANK YOU** on behalf of our membership for making the educational, professional, and legislative efforts of AISHP possible.

AISHP feels that sponsorship of AISHP activities not only benefits the Society and its members, but also the sponsoring company. In an effort to allow as many companies as possible to participate in AISHP activities (and in response to the pleas of drug company officials to “*submit requests for funding as early as possible!*”), we have compiled a list of 2008 AISHP activities and the opportunities for sponsorship. Please see the accompanying pages for more details.

AISHP introduced the exhibitor’s theatre concept at the 2003 Summer Meeting and it was a big hit with both the industry representatives and the meeting attendees. We have decided to continue the exhibitor’s theatre this year to accommodate up to six companies. Each presenting company will provide an hour of ACPE-accredited CE as well as breakfast, lunch, or dinner for the attendees.

We look forward to your support of the activities of AISHP in 2008. If you would like further information about these or other opportunities for your company’s participation, please contact Executive Director, Pam Coggin at: 205-822-1071 or email: pamcog@bellsouth.net.

Opportunities to support AISHP in 2008

June 16-18, 2008 **AISHP Summer Meeting**
(A 3-day conference held at Village of Baytowne Wharf, Destin Florida). This is a great opportunity to reach many of the state's leaders in pharmacy practice!)

- Speaker sponsorship¹ \$2500
- Breaks 750
- Refreshments with exhibitors 1500
- Exhibit booth² 675
- Exhibitor's theatre³ 2500
- Unrestricted educational grant ????

October 2008 **AISHP Annual Clinical Meeting**
(A day- long conference featuring expert clinical speakers, an awards luncheon, & the Society's annual business meeting. This is a great opportunity to reach numerous directors of pharmacy, clinical specialists and other institutional pharmacy leaders!)

- Past president's breakfast \$1250
- Continental breakfast 750
- Awards luncheon 3000
- Speaker sponsorship¹ 2500
- Exhibit booth 300
- Unrestricted educational grant ????

Oct or Nov 2008 **AISHP Residency Conference**⁴ \$5000
(Held at Auburn & Samford...a great opportunity to talk with Clinical pharmacists from around the SE!)

November 2008 **AISHP Preceptor's Conference**⁴ \$1500
(A day-long seminar for pharmacists who precept students from the state's 2 school of pharmacy)

1 Speakers must be approved by AISHP and meet requirements for ACPE-approved CE

2,3 Exhibit and Exhibitor's Theatre space is limited and will be awarded on a first-come, first-served basis

4 Sponsors of the Residency and Preceptor Conferences are offered display space from which they may distribute literature or other company information/promotional items

ACTION PLAN FOR SUPPORT OF ALSHP IN 2008

- Determine which event(s) you wish to sponsor and let us know as soon as possible. AISHP is happy to work with our sponsors on mutually-acceptable acknowledgement for funding and other special arrangements.
- Submit your registration for an exhibit booth at the AISHP Summer Meeting now...space is limited and available on a first-come, first-served basis.
- Notify AISHP if you would like to sponsor one of the highly popular Exhibitor's Theatres at the AISHP Summer Meeting...space is limited to no more than six presentations and some spots have already been spoken for! If your company requires us to apply for a grant to cover the costs of this event, please let us know ASAP...this process frequently takes 90-120 days.
- Contact Pam Coggin (pamcog@bellsouth.net) if you would like to sponsor a speaker for the Summer or Annual Meeting.
- Contact Pam Coggin if you would like to make an unrestricted grant in support of our upcoming meetings.
- Notify David Collette (davidc@hhsys.org) if you would be interested in sponsoring the 2008 Residency Conference or Preceptor's Conference

Again, AISHP sincerely thanks you for your support in the past! If you wish to sponsor AISHP activities in the coming year, we urge you to plan now and let us know as soon as possible.